

D E H Λ

K-time Collection

2023 • 2024





IL PASSATO È
SEMPRE PRESENTE

The past is always present



K-time per la Collezione 2024 fa un tuffo nel passato per incontrare le radici della nostra cultura. Ricostruiamo da ciò che è stato la mappa della bellezza, unendo arte, capelli e moda in un'unica armonia. Le colonne, che sono le radici dell'architettura, e le donne, che guardano dritto al loro obiettivo, raccontano la storia del nostro mondo senza alcun artificio nascosto. Combinando passato e futuro, passione e sperimentazione / **For the Collection 2024, K-time goes back in time to meet the roots of our culture.** We start rebuilding from what has been the beauty map, by bringing harmoniously together art, hair and fashion. Columns, that are the roots of the architecture, and women, who directly goes after their target, by telling of the story of our world without any hidden artifices. By combining past and future, passion and experimentation

**INIZIA IL
VIAGGIO ALLA
SCOPERTA
DI UNA
FEMMINILITÀ
SENZA TEMPO**

*Here it starts the journey to
discover a timeless femininity*



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A photograph of a classical architectural colonnade. The scene is dominated by a series of tall, fluted columns supporting an entablature. In the foreground, a low, textured wall runs parallel to the columns. The ground is dark, and bright sunlight casts long, sharp shadows of the columns and the wall onto it. The overall color palette is warm and monochromatic, with various shades of beige, tan, and brown.

A F R O D I T E



Nome tecnica taglio / Haircut technique:

AFRODITE CUT



6

Per lo styling sono stati utilizzati i seguenti prodotti / The following products have been used for the styling:

Somnia Hydralux Elisir • Secret Therm Spray • Secret Chic drops



Afrodite è stato realizzato utilizzando la tecnica di taglio Afrodite Cut e la tecnica colore Afrodite Color / Artemide has been realised by performing the haircut technique Artemide Cut and the colouring technique Artemide Color

8

Formula Colore 1 / Colouring Formulation 1:

Radyca $\frac{3}{4}$ 4.7 + $\frac{1}{4}$ 5.75 + Yox a 10 vol. + The Plex n°1

Formula Colore 2 / Colouring Formulation 2:

Free $\frac{3}{4}$ 6.77 + $\frac{1}{4}$ 6.45 + Yox a 5 vol. + The Plex n°1

Formula Colore 3 / Colouring Formulation 3:

Tecnica Slide Radyca 000 + Yox a 40 vol. + The Plex n°1






A F R O D I T E



11

Per lo styling sono stati utilizzati i seguenti prodotti / The following products have been used for the styling:

Glam Elastic Bomb • Glam Brera • Glam Runway Queen • Glam Shiny outfit

A photograph of ancient Greek columns, likely from the Temple of Artemis in Ephesus. The image shows several columns of varying heights and colors (white and brownish). The columns are arranged in a row, with some showing signs of wear and damage. The text 'ARTEMIDE' is overlaid in the center of the image.

ARTEMIDE



Nome tecnica taglio / Haircut technique:

ARTEMIDE CUT

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Per lo styling sono stati utilizzati i seguenti prodotti / The following products have been used for the styling:

Somnia Proliss cream • Glam Runway queen • Glam Shiny outfit







Artemide è stato realizzato utilizzando la tecnica di taglio Artemide Cut e la tecnica colore Artemide Color / Artemide has been realised by performing the haircut technique Artemide Cut and the colouring technique Artemide Color

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Tecnica tricotage anteriore con / Front knitting technique with:
Light Blondage Bleaching Powder + Yox at 10 vol. + The Plex n°1

Tonalizzazione Base / Base Toning:
Radyca 9.72 + Yox at 10 vol. + The Plex n°1

Lunghezze e punte / Lengths and ends:
Gelée 10.32 + Gelée Clear Gloss + Yox at 5 vol. + The Plex n°1



A R T E M I D E



19

Per lo styling sono stati utilizzati i seguenti prodotti / The following products have been used for the styling:

Glam Wet couture • Glam Avant garde



Α Τ Ε Ν Α



Nome tecnica taglio / Haircut technique:

ATENA CUT



22

Per lo styling sono stati utilizzati i seguenti prodotti / The following products have been used for the styling:

Somnia Ad Volume Spray • Glam Harlem Manipulator • Glam Waves à porter





**Atena è stato realizzato utilizzando la tecnica di taglio
Atena Cut e la tecnica colore Atena Color / Atena has
been realised by performing the haircut technique
Atena Cut and the colouring technique Atena Color**

24

Servizio decolorazione / Bleaching service:

Blondage at 20 vol. + The Plex n°1

Tonalizzazione / Toning:

Shock White infusion + Grey lounge

Gelée 10.12 + Gelée Clear gloss at 5 vol. + The Plex n°1





A T E N A



27

Per lo styling sono stati utilizzati i seguenti prodotti / The following products have been used for the styling:

Glam Party Proof • Glam Water Wax • Glam Shiny Outfit



V E N E R E





Decolorazione effettuata con / Bleaching performed by:

Light Blondage + Yox at 20 vol. + The Plex n°1

Servizio tonalizzazione / Toning service:

Gelée ¾ 9.3 + ¼ 8.13 + Gelée Clear Gloss 1+1





D A F N E





Decolorazione effettuata con / Bleaching performed by:

Light Plume + Yox a 10 vol.

Servizio tonalizzazione / Toning service:

Gelée ¾ 5.7 + ¼ 3.75 + Gelée Clear Gloss 1+2



A photograph of a classical architectural column, likely made of stone or marble, showing signs of wear and discoloration. The column is fluted and has a capital with a decorative, possibly composite or Corinthian, design. The background shows other parts of the structure, including a large, weathered archway or doorway. The overall tone is warm and aged.

G I U N O N E





Decolorazione effettuata con / Bleaching performed by:

Light blondage for the technique Highlights keys with Yox at 20 vol.

Light Plume for the technique Paint with Yox at 30 vol.

Servizio tonalizzazione / Toning service:

Gelée 10,32 + Gelée Clear Gloss 1+1 with Yox at 5 vol. + Reflex Express Honey Blonde



O F E L I A





O F E L I A



43

Per lo styling sono stati utilizzati i seguenti prodotti / The following products have been used for the styling:

Glam Dust up • Glam High Hills • Glam Runway Queen

D E H Λ

**HAIRSTYLE
EXCLUSIVE &
BRIDAL
DAY**



Scopri come realizzare quest'acconciatura. Richiedi le nostre schede step by step.

Find out how to realise this hairstyle. Ask for our step by step sheets.





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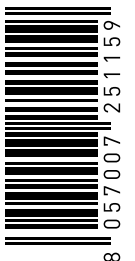
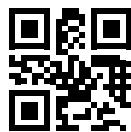
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www.k-time.it



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